

Day 8: Report on Kisan Diwas Organized under Swachhata Pakhwada Celebrations

Date: 23 December 2025

Institute Name: ICAR-Indian Institute of Rice Research (ICAR-IIRR), Rajendranagar, Hyderabad

Programme Venue: Pidempalli village, Damaragidda Mandal, Narayanapet District, Telangana state

Summary of the Activity:

The National Farmers Day also known as Kisan Diwas is celebrated on 23rd December every year to mark the Birth Anniversary of the 5th Prime Minister of India, Shri Choudhary Charan Singh. As part of the Swachhata Pakhwada celebrations, ICAR-IIRR in collaboration with Youth for action NGO and Matha Mahila Producer Company limited (MMPCL) organized a Kisan Diwas in Pidempalli village, Damaragidda Mandal, Narayanapet District, Telangana state on December 23, 2025. The main aim of the programme was to create awareness among farmers about the importance of maintaining cleanliness in and around their farms.

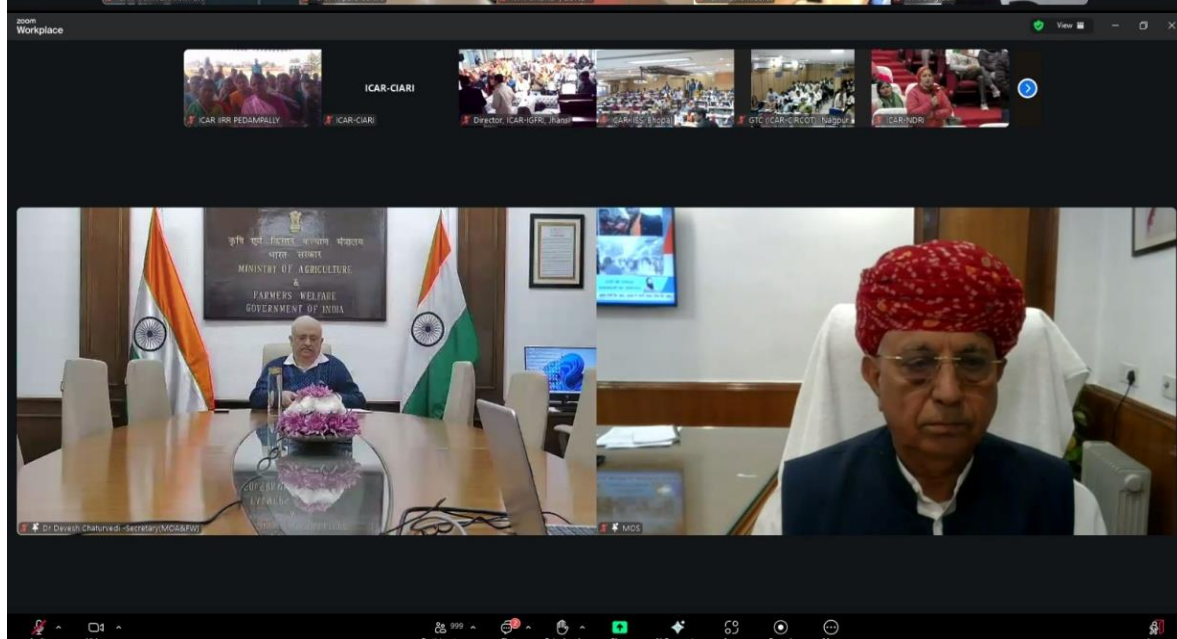
During the programme, Dr. P. Jeyakumar, Principal Scientist, explained to the farmers the health benefits of keeping their surroundings clean. Dr. P. A Lakshmi Prasanna, Senior Scientist (Agril. Econ), briefed about the salient features of VB-G RAM G Act, 2025. Dr. Jagriti Rohi, Scientist (Agril. Extn.), gave an overview on the emerging opportunities for FPO's. Shri R. Venkatesh, Programme coordinator (NGO Youth for action) spoke about the developmental initiatives taken by the NGO in the area. Mrs K Narsinganna, director (MMPCL FPO) explained about the activities of the FPO. The sarpanch of the village Shri L. Ramulu ji also participated in the programme. On the occasion of Kisan Diwas, live telecast of Honorable Minister of Agriculture and Farmers Welfare, Shivraj Singh Chouhan speech was screened for the benefit of the farmers. Further, pamphlet on Salient features of VB-G RAM G Act, 2025 was distributed to the farmers.

At the end of the programme, about 50 sprayers were given to the farmers. Further, seeds of rice varieties DRR DHAN 60, DRR DHAN 65, DRR DHAN 74, DRR DHAN 78, DRR DHAN 80, DRR DHAN 87 and DRR DHAN 90 were also distributed for demonstration purpose.

Number of Participants: 110 farmers (Male 40+ female 70)

Key Outcomes:

- ✓ The Kisan Diwas programme successfully raised awareness among farmers about maintaining cleanliness in their farms and villages as part of the Swachhata Pakhwada initiative.
- ✓ Farmers gained knowledge about of VB-G RAM G Act, 2025
- ✓ Sprayers and seeds of improved rice varieties were distributed among the farmers.
- ✓ Awareness on opportunities in FPO was also created.







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Programme Venue: KVK Dhanbad

The programme was organized by ICAR-IIRR in collaboration with KVK Dhanbad in which about 300 farmers participated. They were given bio fortified rice seeds of DRR and pheromone traps.

Number of participants: 300 farmers

